

Retailers Choice Awards 2005 winners

This year's 27 awards honor a diverse 'best of' product offering, as chosen by Christian retailers

Zondervan and Thomas Nelson were the top winners in *Christian Retailing*'s 2005 Retailers Choice Awards, claiming five trophies each during the International Christian Retail Show (ICRS) last month.

Showcasing the diversity of products that retailers enjoyed selling during the last year, Max Lucado and Karen Kingsbury were the only authors to win more than one award across the 27 Retailers Choice Award categories.

Lucado took home an award for the best Children's title for *Flo,the Lyin' Fly* (Tommy Nelson) and for the best Christian Living title, *Come Thirsty* (W Publishing Group); Lucado won the Christian Living award last year as well for *Next Door Savior* (also W Publishing Group).

Kingsbury won for Beyond Tues-

day Morning (Zondervan) in the General Fiction category, and for the "Redemption" series book Reunion in

the Series category.

Surprise wins included Chris Tomlin's *Arriving* (sixstepsrecords/Sparrow)



These products were deemed the best in the industry by Christian retailers

beating out Steven Curtis Chapman's *All Things New* (Sparrow) in Music, while inspirational wood-décor com-

pany P. Graham Dunn topped the Decorative Accessories category with its Names of God carved cross, winning over a picture frame in Inspirio's Faithgirlz! line.

With 238 products nominated this year—nearly 100 more than last year—six new categories were added to respond to growing trends,including Women's Fiction,DVD/Video, Autobiography/Biography and Paper/Stationery products.

Suppliers nominated products in 27 categories, with retailers voting on the best in each category. Results were tabulated by an independent Certified Public Accountant and were announced at a press conference during ICRS on July 11.



2005 WINNERS

Accessories/Apparel

"The Passion Jewelry Collection" Bob Siemon Bob Siemon Designs

Autobiography/Biography

When I Lay My Isaac Down Carol Kent NavPress

Bibles

The Message, Complete
Eugene H. Peterson
Read by Kelly Ryan Dolan
& Carol Nix
Oasis Audio

Charismatic

Drawing Near John Bevere Nelson Books

Children's

Flo,the Lyin'Fly Max Lucado Tommy Nelson

Christian Living

Come Thirsty
Max Lucado
W Publishing Group

Decorative Accessories

"Names of God"carved cross Peter Dunn P. Graham Dunn

Devotionals

Praying the Names of God Ann Spangler Zondervan

Evangelism

The Case for a Creator Lee Strobel Zondervan

General Fiction

Beyond Tuesday Morning Karen Kingsbury Zondervan

General Gifts

VeggieTales Plush Larry Book & Bible Cover Inspirio

Gift Book

Don't Waste Your Life (Gift Edition) John Piper Crossway Books and Bibles

Health/Fitness

The Maker's Diet Jordan S. Rubin Siloam

Music

Arriving Chris Tomlin sixstepsrecords/Sparrow

Mystery/Suspense

"The Circle Trilogy"
(Black, Red, White)
Ted Dekker
WestBow Press

Nonfiction

Breaking the Da Vinci Code Darrell L. Bock Nelson Books

Paper/Stationery

"Really Woolly"line DaySpring Cards

Relationships

Love & Respect
Dr. Emmerson Eggerichs
Integrity Publishers

Self-Improvement

In Every Pew Sits a Broken Heart Ruth Graham with Stacy Mattingly Zondervan

Series

Reunion ("Redemption"Book No. 5) Karen Kingsbury with Gary Smalley Tyndale House Publishers

Social Issues

The Truth About Same-Sex Marriage Erwin W. Lutzer Moody Publishers

Spanish

La fe de George W. Bush (The Faith of George W. Bush) Stephen Mansfield Casa Creación

Spiritual Growth

Believing God Beth Moore Broadman & Holman

Women's Fiction

Every Storm Lori Wick Harvest House

Women's Nonfiction

For Women Only Shaunti Feldhahn Multnomah Publishers

Video/DVD

Sumo of the Opera VeggieTales Big Idea Inc.

Wall Décor

The Ten Commandments for Marriage Carpentree



Retailers judged the nominations on the impact the products have had on staff and customers, including their ability to speak to people's hearts and evoke emotion, open people's minds to new ways of thinking

and encourage and affirm Christ-like living.

Five retailers who voted in the 2005 Retailers Choice Awards took home boxes of free nominated products, provided by 48 suppliers.

Winners were: Charles Johnson, owner of Christian Outlet Bookstore in Colorado Springs, Colo.; Kelly Maigaard, general manager/owner of Wellspring Christian Resources in Des Moines, Iowa; Ginny Lagergren, owner of The Lighthouse in La Junta, Colo.; Steve Prickett, owner of Logos Christian Bookstore in Alexandria, Ky.; and Karen Limmer, manager of Walk Worthy in Scottsdale, Ariz.