

K-LOVE launches fan-voted Christian music awards show

Written by Eric Tiansay

Monday, 18 February 2013 08:11 AM EST



K-LOVE has announced the launch of the first fan-voted awards show in Christian music history. The winners will be announced at the K-LOVE Fan Awards show, which will be held June 1 at the historic Ryman Auditorium in Nashville.

The show is part of the K-LOVE Fan Awards and Ultimate Fan Experience, to be held May 31-June 2—an inaugural event that will "bring together the biggest names in Christian music, sports, books and movies for its biggest night in Music City," organizers said.

A leading Christian radio network with a weekly audience of 14 million people, K-LOVE selected Nashville as the host city because it is "home to the faith-based entertainment industry."

"We appreciate our relationship with both listeners and Nashville's music community," K-LOVE Chief Creative Officer David Pierce said. "The K-LOVE Fan Awards is an opportunity for us to appreciate and encourage those who are making music and media that impacts our world for Christ."

The voting process will begin in May, and award categories include Female Vocalist of the Year; Male Vocalist of the Year; Duo/Group of the Year; Breakthrough Artists of the Year; Sports Impact; Movie Impact; Book of the Year; "Unsung Hero," K-LOVE listener award; Artists of the Year; and Song of the Year.

The new event was announced Valentine's Day, Feb. 14, at the Ryman, which drew artists such as TobyMac, Amy Grant, Jeremy Camp, Brandon Heath, Francesca Battistelli, Jamie Grace and Plumb as well as Nashville Mayor Karl Dean.

The awards mission is "to create a fan experience that celebrates and promotes artists, athletes, authors and entertainers who, with excellence, engage and impact popular culture for Jesus Christ."

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The award show will be hosted by Phil and Kay Robertson and Jase and Missy Robertson, stars of A&E TV's popular show *Duck Dynasty*.

"We are thrilled to be a part of this fan-centered event for the Christian music industry," the Robertsons said in a joint statement. "With our own show, we know how important and vital the fans are to our success, and we understand why K-LOVE wants to host this event to give back to their listeners. As fans of Christian music, we are excited to host the awards and bring our own Duck Dynasty flare to the evening for a fun-filled, family-friendly event."

[Click here for more information on the K-LOVE Fan Awards and Ultimate Fan Experience.](#)